

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**SRCP Media Inc**  
**Attention: Accounts Payable**  
**201 North Union Street**  
**Ste 200**  
**Alexandria, VA 22314**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954191-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
NRCC/Guinta/R/Congress	Tue-Mon wk NRCC	173

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954191	WOC10033924

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	30	93

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	10/01/12	5a Daybreak	5-6a	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR		10/01/12	5:23 AM	5a Daybreak	5-6a	:30	FG12TV03H	\$350.00 NM
2	09/25/12	10/01/12	6a Daybreak	6-7a	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMUR		10/01/12	6:13 AM	6a Daybreak	6-7a	:30	FG12TV03H	\$700.00 NM
3	09/25/12	10/01/12	Good Morning America	7-9a	MTWTF--	:30	5	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR		10/01/12	8:47 AM	Good Morning America	7-9a	:30	FG12TV03H	\$550.00 NM
4	09/25/12	10/01/12	KELLY & MICHAEL LIVE 9AM-10AM		MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR		10/01/12	9:32 AM	KELLY & MICHAEL LIVE DAY	9AM-10AM	:30	FG12TV03H	\$350.00 NM
6	09/25/12	10/01/12	News 9 at Noon	12-1230p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR		10/01/12	12:16 PM	News 9 at Noon	12-1230p	:30	FG12TV03H	\$350.00 NM
7	09/25/12	10/01/12	Who Wants to be a Millionaire 1230-1p		MTWTF--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR		10/01/12	12:40 PM	Who Wants to be a Millionaire	1230-1p	:30	FG12TV03H	\$250.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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954191-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
NRCC/Guinta/R/Congress	Tue-Mon wk NRCC	173	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/25/12	10/01/12	Who Wants to be a Millior 1230-1p Class of Time - Pre-emptible with notice		MTWTF--	:30	2	\$250.00	NM
8	09/25/12	10/01/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 10/01/12 5:10 PM News 9 at 5 5-6p :30 FG12TV03H \$700.00 NM									
9	09/25/12	10/01/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	MTWTF--	:30	5	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 10/01/12 6:14 PM News 9 at 6 6-7p :30 FG12TV03H \$1,400.00 NM									
10	09/25/12	10/01/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	MTWTF--	:30	5	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WMURM 10/01/12 7:29 PM Chronicle NH 7-730p :30 FG12TV03H \$550.00 NM									
11	09/25/12	10/01/12	INSIDE EDITION AC Class of Time - Pre-emptible with notice	730-8p	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURM 10/01/12 7:49 PM INSIDE EDITION AC 730-8p :30 FG12TV03H \$700.00 NM									
12	09/25/12	10/01/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	MTWTFSS	:30	7	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTFSS 7 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WMURM 10/01/12 11:22 PM News 9 at 11 11-11:35p :30 FG12TV03H \$1,100.00 NM									
13	09/25/12	10/01/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	MTWTF--	:30	5	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WMURM 10/01/12 7:28 AM Good Morning America 7-9a :30 FG12TV03H \$550.00 NM									
14	09/25/12	10/01/12	KELLY& MICHAEL LIVE I9AM-10AM Class of Time - Pre-emptible with notice		MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURM 10/01/12 9:49 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 FG12TV03H \$350.00 NM									
15	09/25/12	10/01/12	The View Class of Time - Pre-emptible with notice	11-12p	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WMURM 10/01/12 10:58 AM The View 11-12p :30 FG12TV03H \$350.00 NM									
16	09/25/12	10/01/12	Who Wants to be a Millior 1230-1p Class of Time - Pre-emptible with notice		MTWTF--	:30	3	\$250.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/25/12	10/01/12	Who Wants to be a Millionaire	1230-1p	MTWTF--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURM		10/01/12	12:55 PM	Who Wants to be a Millionaire	1230-1p	:30	FG12TV03H	\$250.00 NM
17	09/25/12	10/01/12	Jimmy Kimmel	1205-105a	MTWTF--	:30	4	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	4	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/01/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	FG12TV03H	\$75.00 NM
<u>Total Spots</u>							<b>16</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$8,575.00</b>
<u>Agency Commission</u>	<b>\$1,286.25</b>
<u>Net Amount Due</u>	<b>\$7,288.75</b>